



R & B Mědílek s.r.o.
B. Němcové 371, 542 01 Žacléř, Česká republika
Společnost zapsaná v OR u KS
v Hradci Králové, oddíl C, vložka 40,
zastoupená Davidem Tomášem - jednatelem
IČ 00529893, DIČ CZ00529893

Policy for Processing and Protecting Personal Data in R&B Mědílek s.r.o.

1. Information on Personal Data Processing

The Administrator of personal data is R&B Mědílek s.r.o., with its corporate seat on B. Němcové 371, PSČ 542 01 Žacléř, Czech Republic, VAT no. (IČO) 00529893, registered in the National Court Register kept by the District Court in Hradec Králové, section C, entry 40.

2. Types of Data Processed

Data that are required to fulfil legal obligations originating from labour, tax, safety and hygienic regulations as well as the obligations imposed by public administration.

Data that are necessary to fulfil a contract or steps anticipating execution of a contract;

Data that are necessary for purposes justified by the Administrator's legitimate interests.

Data for whose processing one has given explicit permission.

The aforementioned data include, but are not limited to, e-mail address, given name and family name, contact details, telephone number, and address for delivering goods.

For sending commercial information, we mainly use identifiers. This information only concerns our products and is sent on the basis of the consent which is completely voluntary. The consent may be revoked at any time or one may raise an objection to processing personal data with relation to sending this commercial information. In case the consent is revoked, we will not process the data for these purposes.

If it concerns data of a person under 15 years of age, consent must be given by the person who exercises parental authority.

3. Sending of Commercial Information, Marketing Communication, Questionnaires and Competitions

Commercial communication, information about new products and bargain offers are sent only in accordance with the Regulation on the protection of personal data, i.e. in a legitimate interest or on the basis of granted consent.



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Customers can cancel receiving commercial information at any time. They also have the right to correct personal data, limit their processing or have them removed.

If the customer does not agree with sending commercial messages and processing personal data for this purpose, wants to restrict the communication or wishes to correct the data, he or she has the possibility to do so by writing to the e-mail address gdpr@rbmedilek.cz.

4. How Long Do We Process the Data

We process personal data for the duration of a contractual relationship which is the reason for the processing of such data and for the duration of legal claims arising therefrom. Beyond this period, we store the data to meet the mandatory accounting and tax obligations.

We send business communications to customers for as long as their consent is valid, or until the withdrawal of their subscription or until an objection to processing of personal data for that purpose is raised. However, this may only last for the maximum of three years. Thereafter we shall ask for a new consent.

5. Safety

We take due care to keep personal data safe. Their handling is in full compliance with applicable law, including the General Data Protection Regulation (GDPR).

Taking into account the state of the art, costs of execution, nature, scope, context and purpose of the processing, we only process personal data that are necessary for each specific purpose of the processing.

All personal data in electronic form are stored in databases and systems accessible only to persons who need to directly handle such personal data for the purposes specified herein, and only to the necessary extent. Access to these personal data is protected with a password.

6. Effective Date

This policy comes into force on May 25, 2018.